Persuasive Writing: Signal Words

TRANSITIONAL PHRASES

INTRODUCTORY PHRASES

In my opinion
I believe
It is my belief that

CONCLUDING PHRASES

For the reasons above
As you can see
As I have noted
In other words
On the whole

SUPPORTING OPINIONS

First
Furthermore
Second
In addition
Third
Also
Finally

INTRODUCING DETAILS

For example
In fact

CAUSE AND EFFECT

Since
Because of
Due to
For this reason
Therefore
If...then

COMPARE AND CONTRAST

Similarly
Compared to
In like manner
On the other hand
Although
Even though

COUNTERING

I realize you
I understand you
Even though you
Although you
Some people
It may be that you
Your idea to ___ deserves
some merit

There is no doubt that
From my point of view
It seems to me that
In short
To be sure
Without a doubt
Obviously
Unquestionably
Equally important
In the first place
Likewise
Caused by
This results in
Consequently
Accordingly
As a result of
Leads to
In effect
Brought about
Made possible
As might be expected
Give rise to
Was responsible for
Likewise
In the same way
Contrasting
On the contrary
As opposed to
Rather than
Never the less
As well as
Have in common
All are
The same as
Conversely
Whether of not
In spite of
Believe
Feel
Maintain
Want
Favour
Support
Argue
State

But
Yet
However
I doubt
I question
Let me explain
On the other hand
Nevertheless